18 Pampanga priests pray over GMA in Palace

WORLD / A20

Thaksin returns, is arrested, then freed on bail

NEWS / A7

It is Feb. 29: HAPPY BIRTHDAY, LEAPLINGS!

ENTERTAINMENT / 11

Elton John steals scene in 'No Country' post-Oscar party

WORLD / A20

McCain was born in Panama; is he qualified to be US president?

Obama supports US bill to benefit Filipino war vets

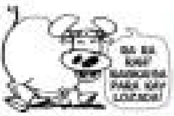
PHILIPPINE DAILY INQUIRER
BALANCED NEWS, FEARLESS VIEWS
Friday, February 29, 2008

Cory, Erap to join Makati rally today



AFP document notes Burgos 'neutralized'

Witness links Mike D



La Salle, Ateneo play for 'Truth' and 'Jun'

UP profs ask GMA to quit; schools go 'GMA-free'



ACCIDENTAL HERO

PUP bomb threat fails to stop Lozada

Madriaga: He brokered kickback of First Couple

MICHAEL DEFENSOR, a former chief of staff of President Macapagal-Arroyo, played a key role in the $329-million broadband deal with China's ZTE Corp. besides giving Rodolfo Noel Lozada Jr. P50,000 to allegedly keep him from testifying on the anomalous contract in the Senate.



COMMENTARY

Dissecting a toad: Mag tek-bok ka bok



JUDGE THIS BOOK BY ITS COVER



Second FRONT PAGE

WEATHER FORECAST

SUPERLOTTO 6/49

P94,165,444.80

GMA allies for scrapping of EO 464

Nograles, other solons back bishops' call to revoke order

PRESIDENT MACAPAGAL-Arroyo's allies in the House of Representatives, including Speaker Prospero Nograles, are in agreement with the Catholic bishops' call for the revocation of Executive Order 464 which bars Executive Branch officials from appearing in congressional investigations without the consent of President Macapagal-Arroyo.



NOGRALES

GMA adviser denies link to oil smuggling

Lagdameo unfazed by ouster threat

WHAT'S INSIDE

IMPEACHMENT backer feels vindicated /A11

NERI THE REAL troublemaker CHEd execs say /A8

IT'S FEB. 29: Happy birthday, leapling /A7

Retired justice offers middle ground on libel

US asked to keep RP on piracy watchlist

ZTE disowns new NBN witness, says he was not part of team





Bro. Mike not attending rally

Fil-Am leader joins clamor for truth in NBN controversy



MORALE BOOSTER Loida Nicolas-Lewis, the Filipino community leader who's active in the Hillary Clinton campaign, is also all out for President Arroyo. The businesswoman once joined Ms Arroyo for a roundtable discussion on the improved foreign investments in the country.

No other alternative

Seek truth

Obama supports US bill to benefit …

Rescission Act

AFP document notes Burgos …

Motive

Kidnappers like Erap 5

No police follow-up

CHR inquiry



WILCON DEPOT
WILCON SUPPLY
Build anything. We have everything.
OVER 4 MILLION PESOS WORTH OF PRIZES!
C-Class
WHEELS AND BILLS PROMO
Shop at Wilcon to double your money back up to P100,000.00 monthly and drive home a new C200K Avantgarde Mercedes-Benz!
Promo period is from March 1 to December 31, 2008.
American Standard
HCG
MARIWASA
MATWOOD
ABC
KENT FLOORS
Hormitex
FIREFLY
Akari
HAFELE
SENTRY
Lotus
KOHLER.
KASCH
KOLLER
keros CERAMICA
NovoBell
TOTO
saime
Panasonic
Teka
ADCOAT • ADMIRAL • AMERILOCK • APO FLOORS • ASAHI • DUTCH BOY • GARDENA • G.E. • HOMZ • IMARFLEX
• IMPERIAL • MAXSELL • PHILIPS • PANDA COOL BED • SCANWOOD • SISTEMA • UNICA • WONPRO
WILCON BUILDERS' DEPOT:
• Libis, QC 634-8087
• Alabang Zapote Road, Las Piñas City 809-9106
• Balintawak, QC 362-8531
• Pasong Tamo, Makati City 893-3143
• Quirino, QC 935-9648
• Filinvest, Alabang 772-6170
• Mexico, Pampanga (045) 966-0384
• Tarlac (045) 982-4308
WILCON BUILDERS' SUPPLY:
• Muñoz, QC 926-1504
• Quezon Ave., QC 712-3673
• Ortigas, East Greenhills 723-8879
• Pasay EDSA, Pasay City 551-7631
• Libis, QC 437-0349
• Mindanao Ave., QC 455-9323
• Davao Matina, Davao City (082) 297-6936

PUP bomb threat fails to stop Lozada



UP profs ask GMA to quit; schools go 'GMA-free'

La Salle, Ateneo play . . .

It's Feb. 29: Happy birthday, leapling



How it started



The Daily Gospel





Witness links Mike D; he brokered for First Couple

Battery of questions





$181M in kickbacks/profit

No hand in deal

Letter to commerce minister

Info on kickbacks

Dissecting a toad: Mag tek-bok ka bok

Disgusting jokes

Mighty Tesdans

In aid of self and ego

There ought to be a law

RESISTING RESHUFFLE

Neri the real troublemaker at CHEd, officials assert

STRONGLY PROTESTING AN IMPENDING reshuffle, some Commission on Higher Education personnel have tagged acting CHEd Chair Romulo Neri and other top officials as the "real troublemakers" at the agency.

In an open letter, they also accused Commissioner Nona Ricafort of being in cahoots with the Inquirer to portray the CHEd as an agency "in disarray."

Referring to a recent news story on "warring" CHEd officials as the "latest attack on the CHEd as an institution and against its key officials," they said: "This is simply a demolition job against the CHEd as an agency without regard to the real facts and the relevant issues."

In the letter they titled "Reform CHEd now, remove the real troublemakers," the petitioners called on "higher authorities" to investigate "what is going on in CHEd so put the house in order and unmask and remove the real troublemakers who are out to destroy the once-harmonious and conducive working conditions" at the agency.

They demanded that the reassignment of CHEd directors be "set aside and carefully studied."

"Considering the acting chairman is only temporarily at CHEd, is it not more constructive that the reshuffling be done when CHEd has a permanent chairman who may have other ideas?" they said.

Neri is scheduled to leave the agency in August.

Under CHEd Resolution No. 458, agency directors are required to "undergo reassignment or new posting every three years."

Neri, former socioeconomic planning secretary, said there was nothing wrong with reassigning CHEd personnel. *Jerry E. Esplanada*







Nationwide protests also scheduled today

'I don't like lies'

March rally

Resignation

Cory, Erap to join Makati rally today

To lead the people

'The same ills'

Rally theme

Who's who

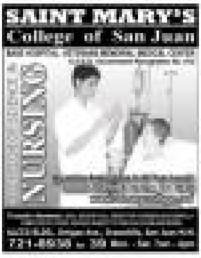
Members

Program of activities

Zero Remittance Days

'I TOLD YOU SO'

Impeachment backer feels vindicated

















Esperon: Soldiers who join rally face arrest



TIME OUT FOR LUNCH The PNP's Crowd Dispersal Unit from Region 5, part of 3,000 troops, arrive in Manila to augment the national capital force. Other reinforcements came from Regions 1 to 4. The PNP will deploy a total of 5,000 men to the major rally routes in Makati and Mendiola.

Scare tactics

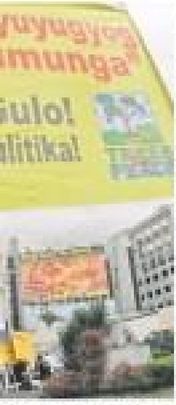
Democracy endangered



THE GREAT DIVIDE

Police deployment





18 Pampanga priests pray over GMA in Palace



False prophets

Support from local gov't units

High blood, society

Triple hearsay

INQUIRER

OPINION

Crisis of truth

EDITORIAL

THE PASTORAL STATEMENT OF THE CATHOLIC Bishops' Conference of the Philippines issued on Tuesday takes a few small steps forward and one large step back. We wonder the public is confused. What, in fact, are the bishops saying?



Why is GMA going after witnesses, not accused?

AS I SEE IT



Neal H. Cruz

'Great disorder under heaven'

PASSION FOR REASON



Raul C. Pangalangan

Test of politics of implosion

Analysis

Amando Doronila



Critical care

Pinoy Kasi

Michael L. Tan



A Lenten recollection on the NBN-ZTE controversy

Commentary

Nono Alfonso, SJ

Division of territory

Looking Back

Ambeth R. Ocampo



The INQUIRER is a member of the PHILIPPINE PRESS INSTITUTE

INVITATION TO BID

Shocking news of gov't neglect

Four paragraphs of journalistic nonsense

More than school colors, the flag

Polite, smiling NBI-Carriedo personnel



Across the NATION

NEWSBRIEFS

■ LAGUNA

Police chief tagged in Batangas murder

■ CALAMBA CITY

Charit's payroll clerk, wife killed in Cavite

■ LEGAZPI CITY

P12M in relief goods distributed in Albay

■ BACOLOD CITY

Missionary dies, 2 injured by wayward car

■ ZAMBOANGA CITY

Trader's kidnappers demand P2M in ransom

Execs want to empty 12 villages in Albay for fear of landslides

LEGAZPI CITY—ALBAY DISASTER OFFICIALS have recommended the immediate evacuation of residents living in 12 landslide-prone villages in the towns of Camalig, Libon, Daraga, Guinobatan and Oas and in this city following more than a week of nonstop rains in Bicol.

'After five deaths ... we cannot be complacent'

Tourism execs claim 1M went to Baguio festival

No accurate figure

Census data







PUERTO PRINCESA CITY CELEBRATES Balayong Festival 2008

February 29-March 5



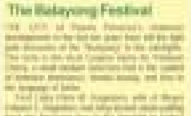








The Balayong Festival



ALWAYS FIRST...

Because the environment comes first



Puerto Princesa
A City in the FOREST



QUEST FROM THE GROUND

Foreign traders urge RP to stop smuggling

RECYCLED PERMITS

2 DENR men face raps for illegal logging



Lipa bishop tells people on ZTE: Don't just watch



THE FIGHT: Faces of the growing protests against alleged massive corruption in government that soared with the NBN-ZTE deal.

Pampanga bishop says CBCP role is as 'shepherds'

PACU CALLS FOR SOBRIETY

Blessed are our enemies, for they tell us the truth when our friends flatter us.

All truths are equally true but not equally important.

Some people stretch the truth; others mutilate it.

Truth crushed to earth will rise again – but so will a lie.

Beware of the half-truth. You might get hold of the wrong half.

Another good thing about telling the truth – You don't have to remember what you said.

Truth, like iodine helps when it hurts.

The truth is something hard to get people to listen to and harder to get them to believe.

To hear truth and not accept it does not nullify it.

In this dark moment of the history of our nation, we call upon our fellow Filipinos to act with restraint and sobriety. We urge you not to allow yourselves to be incited into acts of senseless violence and anarchy. The responsibility of safeguarding and maintaining peace lies within each and every one of us.

We appeal to the religious leaders to initiate a reconciliation process for all parties concerned that will bring about speedy healing to our nation.

We appeal to all politicians to accept that there is a problem that requires an urgent solution. Acting with magnanimity, fairness and justice in looking for the solution, they should consider the good of the majority as a guiding light. We, likewise, urge them to stop grandstanding and name calling. They should rise to the occasion and provide leadership by coming together in an open and honest dialogue.

We, the undersigned officers and members of the board of the Philippine Association of Colleges and Universities (PACU), recognize our role in Nation Building and Responsible Citizenship. We are significantly concerned with the future of our country, our people and our children. We therefore advocate the rule of law and not the rule of men.

Let us remember that this country is bigger than all of us.
God bless the Philippines!

Another good thing about telling the truth – You don't have to remember what you said.

PACU BOARD OF DIRECTORS

ATTY. GONZALO T. DUQUE
President (abroad)

DR. EMILY DODSON DE LEON
Acting President (1st Vice-President)

DR. RICARDO PAMA
2nd Vice-President

ATTY. PAUL JUMAMAN
Member of the Board

PROF. EDISON CHUA
Treasurer

ATTY. DAVID B. TIROL
Member of the Board

DR. REMIGIA A. NATHANIELSZ
Member of the Board

DR. RAMON CERCADO
Secretary

DR. CARLO F. VILLANUEVA
Member of the Board

ATTY. AUGUSTO W. GO
Member of the Board

DR. ERIC OLIVAREZ
Member of the Board

ATTY. JOE-SANTOS BISQUERA
Vice-President for Legal Affairs

REP. FRANCISCO T. MATUGAS
Member of the Board

DR. ROMEO T. PADILLA
Member of the Board

[illegible] GREGORIO PASCUA
Executive Director

Southcom hands out cash on behalf of GMA



LIFE IMITATING ART

Delay of cash assistance

Gratitude

Ambassador to Saudi tells OFWs not to help troubled Pinoys

Sulu folk enraged by report clearing troops



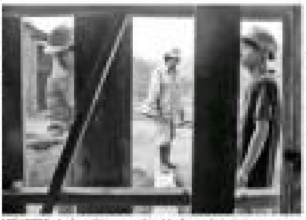
GENSAN FOUNDING DAY

Legal move

Outrage

HOUSES PROTECTED

Court stops demolition for mines



The company has been invoking its right to enter the area and demolish structures...

Impact area

Ramos OK

No response

Tourists seen planting trees, picking veggies in new program

Tourism sense

Tree planting



NEWS

Court junks gov't bid for P220-M Marcos 'loot'

[illegible]



A plus METRO

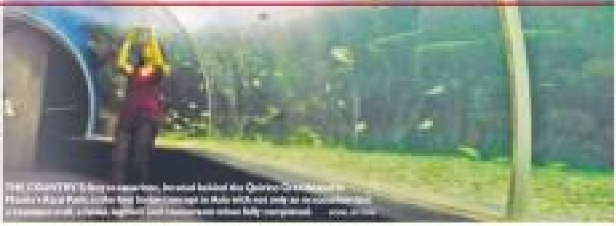
1ST OF ITS KIND IN ASIA

Underwater world opens

By Margaux C. Ortiz

AFTER MONTHS OF DELAY, A WORLD NEVER before seen in the country will finally open after

UNDERWATER A16





Cops clueless on identities of 2 burned women found in motels

Underwater world opens

DID YOU KNOW

Preview

Popular attraction

Worker gets life term for rape

With consent





NEW LAS PIÑAS POLICE STATION

Suspected hired killers shoot to death two men

METROBRIEFS

Manila City Hall 'gets physical'

QC council sets fees guidelines



Betancourt very sick in jungle, say ex-hostages

The WORLD

Thaksin arrested, then freed upon return

BANGKOK—OUSTED THAI PREMIER THAKSIN Shinawatra flew home Thursday to an ecstatic welcome from thousands of supporters, kissing the ground as he ended nearly one and a half years of self-imposed exile.



McCain's Panama birth: Is he qualified to become president?



Rice tells Olmert she's concerned about killing of Gaza Strip civilians



WHAT'S INSIDE

■ Caalubang hot, ends suspense with 24-pt lead /A20



SPORTS

■ Celtics thump Cavs despite James' record /A21



SMC pullout hurts PBA All-Stars

Purefoods says move not part of Yap issue

By Musong R. Castillo

THE FIRST REAL CAsualty in San Miguel Corp.'s pullout of advertisements in the PBA will be the All-Star Week scheduled next month. Meanwhile, the league's marketing department is now in scramble mode to find a new major presenter.



Pacquiao left his heart in 'Frisco



PACQUIAO: Thrilled



Canlubang hot, ends suspense with 24-pt lead



Weight woes doom Alora, Briones in Beijing meet

SPORTSWATCH

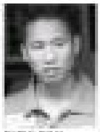
Banal fights fellow unbeaten Herrera in IBF eliminator

'Nan sa Pasay' 5-cocker on

Streaking Juvic builds 4-stroke lead after a 69



Pagulayan, 4 others open RP 9-Ball Tour campaign



PAGULAYAN

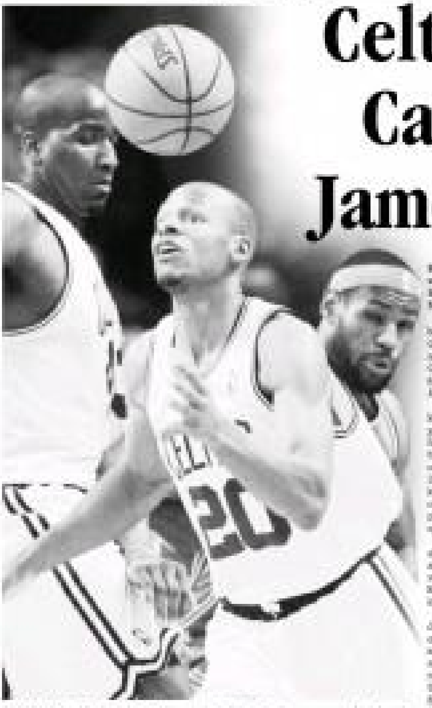


MANALO

World tilt: Fil-Am dons nat'l colors

Henin stops foe; Ivanovic gains q'finals

[illegible]



[illegible]

Celtics thump Cavs despite James' record

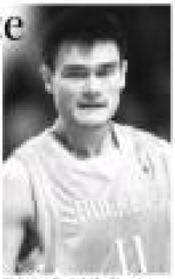
[illegible]

Premier League registration on

[illegible]

China braces for Yao's absence

[illegible]



[illegible]



[illegible]

Ochoa sizzles as Sorenstam struggles

[illegible]



[illegible]

Indonesia, Guam entries top FIM Asian Motocross

[illegible]



BEACH VOLLEYBALL

[illegible]

SPORTS



Harbour flogs upstart Noosa

Burger survives San Mig Coffee





Battle of champs loom in NCA derby

IN THIS ISSUE

BUSINESS

BSP seen cutting rates to record low 3.5%

INQUIRER MONITOR

OFW remittances from Asia (in US dollars, 2007)



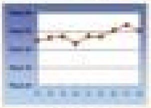
Move to follow expected Fed reduction

BRITISH BANK STANDARD CHARTERED SEES the Bangko Sentral ng Pilipinas slashing its benchmark interest rate by another 150 basis points for the rest of this year to bring the overnight borrowing rate to a record low 3.5 percent.

Peso pulls back to 40.48 to a dollar amid political jitters

Oil prices shadow $100 in Asian trade; regional stocks falter

CURRENCIES

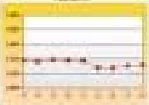


GOLD: $956.85-956.75

STOCK MARKET

Trading thins on political worries

PSEi COMPOSITE INDEX



DOF seeks power to review tax refunds



TEVES

Metrobank unit reports 33% jump in '07 profit

P1.41B highest in FMIC history

Credit rating review

Strict review

Environment

Periodic review

Peso pulls . . .

BSP seen cutting rates . . .

DOF seeks power . . .

Oil prices shadow $100 in Asian trade . . .

Stock Exchange

Currencies

Housing, office markets seen to remain firm

End-users buying property, not speculators, expert says

By Daxim L. Lucas

DOLLARS SENT HOME BY EX- [illegible]

$1B expected to flow into electronics sector in 2008

By Abigail L. Ho

[illegible]



THE PHILIPPINES, with its skilled work force, is attracting its fair share of investments in semiconductors.

Work hard, work smart

By Ernesto M. Ordoñez

COMMENTARY

[illegible]

Climate change

[illegible]

Product growth

[illegible]

Conclusion

[illegible]

Parts makers apprehensive of tariff cut

Asean tariff regime seen to hurt local auto group

Marina seeks to phase out aging sea vessels

Mariwasa out to carve larger slice of market

Business

First Holdings to raise ₱3B to fund investments

Lopez holding company to channel proceeds to power, infrastructure

Hog raisers allay fear of tight supply

BIR, WB unit close to settling bond tax issue



FRIDAY, FEBRUARY 29, 2008 PHILIPPINE DAILY INQUIRER B7-1

BUSINESS Friday



Flip-flops go pop-up



By Tina Arceo-Dumlao

Relying on WOM (word of mouth) for now



Flip-flops go pop-up



Marketing RX

On more concrete terms: Case No. 2



Students go digital

BUSINESS Friday

'What do you really think of desegmentation and its relation to market segmentation? Are these two contradictory concepts?'

MARKETING Rx

By Ned Roberto & Andy Roberto



LIFESTYLE

Editor: Cielo Buenaventura Formoso
THURSDAY FOOD • FRIDAY FASHION & BEAUTY



Can catwalks be more diverse?

PARIS—PARIS FASHION Week features a cosmopolitan roster of designers from New Delhi to Tokyo, but that's diversity is not always reflected on the catwalk, where women of different ethnic origins remain a minority.

Though racism in fashion has always existed, the issue has hit the headlines thanks to a series of talks in New York organized recently by Bethann Hardison, an influential former model manager whose clients included Tyson Beckford and Veronica Webb.

"I think we are all responsible and I think we all need to up our game," Hardison told The Associated Press.

It has been almost two decades since she co-founded the Black Girls Coalition

CONTINUED ON C2


VIKTOR and Rolf


JEAN Paul Gaultier


VIKTOR and Rolf


JOHN Galliano for Dior


TSUMORI Chisato


JOHN Galliano for Dior

Legs, legs, legs in wintry Paris

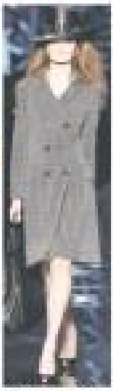

JOHN Galliano for Dior

PARIS—BARE LEGS AND [illegible]

[illegible]

AFP


JOHN Galliano for Dior


JOHN Galliano for Dior


DAI Fujiwara for Issey Miyake

Can catwalks be more diverse?


MODELS of different ethnic origins are the minority in the Paris shows.

From page C1

[illegible]

AP


FRENCH couturier Jean Paul Gaultier's show included Asian, North African, Latin American and African-American models.


ONE of the few non-white models during Paris Fashion Week wears a creation by Belgian fashion designer Martin Margiela.


[illegible] models look the same so they can be "blank canvases" for designers

Designer watches



[illegible]





Classic timepieces



[illegible]









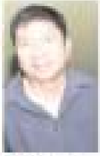


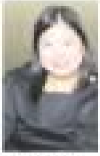


Canadian chic











THE LATEST EYEWEAR COLLECTION

PHILIPPINE DAILY INQUIRER

LIFESTYLE

FASHION



Stargate strut

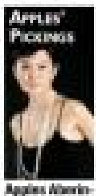
Story on page D3





'Stargate' strut

APPLES' PICKINGS



Apples Aberin-Sadhwani

Far from ordinary









Inspired by a hit '90's sci-fi film, Gian Romano's men's fashion combines the smart military look and the easygoing air of street fashion

















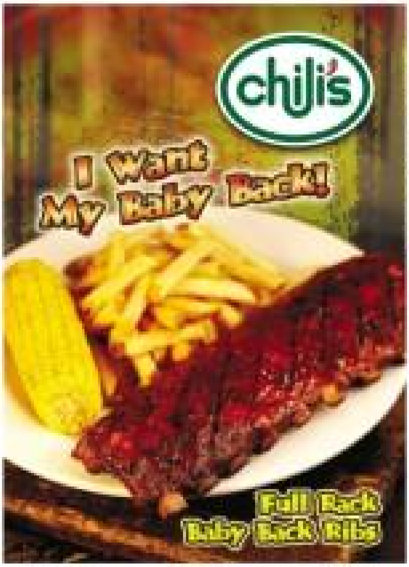


FASHION BUZZ

Hot, haute, hot news!

The 'yabang' state of mind





Apparel brand holds court



HUGO Boss and Davis Cup



LIFESTYLE



No ordinary eyewear

TED BAKER eyewear, launched in 2003, has taken the UK by storm, and the enthusiasm continues to spread across the world. Ted Baker "No Ordinary Designer Eyewear" offers quirky trims, confident flashes of color and unique tonal details in eye-catching frames.

The collection is modern, smart and distinguished while still retaining the individual styling that will appeal to the "Ted" wearer, a person who chooses to lead, not follow.

All models feature the distinctive Ted Baker logo at the sides and are supplied complete with quality hard cases and decorated lens cloths.

Ted Baker Eyewear is available at on-brand optical shops such as George Optical, Sarabia Optical, Unique Vision, Vision Suarez Optical, Almeda Optical, Good Vision and Mission Express





Redefining power dressing











Bold and sleek, with a chance of color













‘Hablon’ goes couture



Zero with a zing

GOING BEYOND THE LIMITS OF [illegible]



LIFESTYLE

25 years of fashion excellence



GUESTS of honor: Pitoy Moreno, Aurora Abaron, Dr. Elsa Roxas, couturier of the hour Edgar Allan and his business partner Rene Tanagan

GRAND ENTRANces and grand exits"—that's how high-fashion leader Christian Espiritu described the 25th-anniversary collection of Edgar Allan, pakinggan, held at an imposing stage with a miniature ramp to the heart of

D TURN TO F2

WITHOUT BATTING AN EYELASH

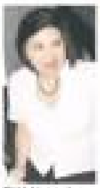


Maurice Arcache

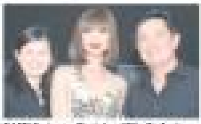
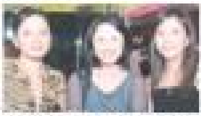
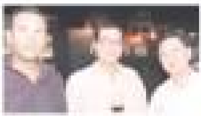
Photos by Allan Vera Hagosa using Kodak EasyShare

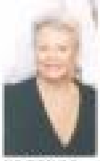




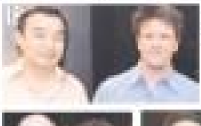

25 years of fashion excellence

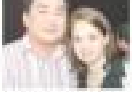
















Here's to the Success of the Marching Batch!
Graduation Sale
Makati Supermart
Cash & Carry Supermarket
UniMart
Sale Period: Feb. 29 - Mar. 16, 2008
A1 Steak Sauce
Regular
P81.50
Roasted Garlic
P154.50
Planters
Peanut Butter Creamy
P85.50
P108.50
Post
Honey Bunches of Oats w/ Almonds Cereal
P185.50
Nabisco
P210.50
Magnolia
Betty Crocker
Kraft
Brown & Haley
Hershey's
Purefoods
Post
Ajinomoto
P24.50
Ram
Italian Spaghetti Sauce
P53.95
Ram
Premium Spaghetti Pasta
P52.90
Ram
Premium Macaroni Pasta
P58.25
Campbell's
Purefoods
Corned Beef
P36.10
Gourmet
Premium Corned Beef
P60.50
Comstock
Original Apple Pie Filling
P82.50
Gardenia
Classic White Bread
Hunts
Hershey's
Magnolia
Selecta
Colgate
Planters
Nestlé
Melitta
Mr. Muscle
Ariel
Ariel
Baygon

FASHION FLASH FASHION FLASH



Happy feet



DONNA



STARLET







SHERLOCK



BLENDER



DONNY



CRUISER



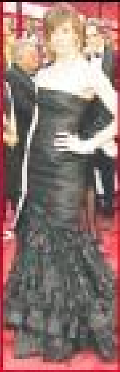


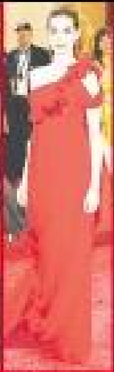










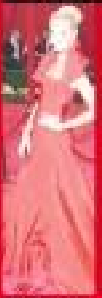


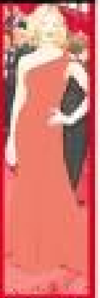


Best-dressed at the Oscars



rules!





mama-to-be can go glam, too!



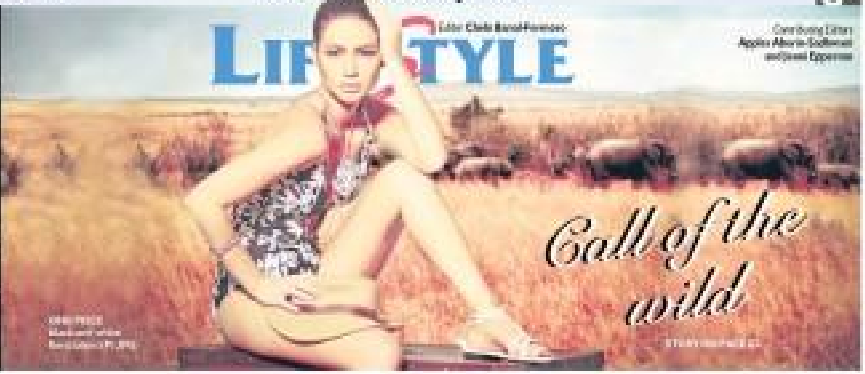




FASHION

LIFESTYLE

Editor Chelo Banal-Formoso
Contributing Editors
Apples Aberin-Sadhwani
and Jovei Eppersnn



Call of the wild

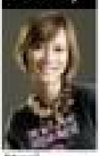




Call of the wild

It's a tricky, tricky thing to wear animal print

Mabuhay!



Epperson







PET a stranger.



START a pillow fight.



TAKE a leap of faith.

Dual-pedigree denim

ADIDAS ORIGINALS AND Diesel—two global brands that stand for authenticity, self-expression and creativity among the fashion-forward—have come together in the spirit of exploration and collaboration by launching a landmark joint—Adidas Originals Denim by Diesel.

The first-ever denim collection to result from this four-year relationship is a collectible line of intricately detailed premium denim for true jeans lovers, designed by the Adidas Originals and Diesel creative team headed by creative director Wilbert Das.

Two male and two female variants of the denim line, presented in four different washes, will be available exclusively at Adidas Originals stores all around the world starting Spring/Summer 2008. Representing the long-term partnership of the two brands, the collection is recognizable by its Adidas Originals Trefoil and the Diesel co-branding.

For the ladies, Adi-ranita and Adi-cowboy in somewhat, super black, and dirty medium scoured washes are the two styles to choose from. If you want the classic casual and laid-back fit to go with your shirts, hoodies, and sneakers, then Adi-cowboy is the right pair for you. For a more dolled-up and sexy look, match your cute tank top and high-heeled shoes with Adi-ranita.

Menswear types will surely love the Adi-Ronin line in somewhat, super black, distressed washes—a great pair for going out and rocking the night away with its skinny slim fit, low-waist structure. The Adi-slim line is a take on the casual, relaxed, and cool style that can be worn everyday with a simple shirt and sneakers.







THE ADIDAS Originals denim by Diesel will be exclusively available at the Adidas Originals Concept Store on 2/F, TriNoma Mall.



BE YOUR own supermodel.







THE ADIDAS Originals denim by Diesel is presented in four different washes, each one designed to complement classic and current Adidas Originals pieces.



GET lost.



TAKE a family portrait.



DISTORT time.

FASHION FLASH FASHION FLASH



Happy feet



























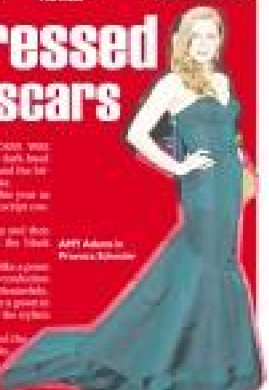


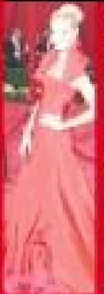


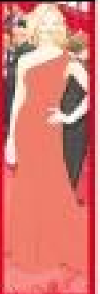




Best-dressed at the Oscars













It's all in the family and genes

Glam clan Revilla women Tina, Lexi and Jana, a generation of beauties, share fashion styles and SM shopping experience

IF THERE'S anything Tina Revilla and her nieces share, it is the amazing beauty that has launched the most exciting products, graced glossy magazine covers, and put a spark in local television.

This legacy of beauty has also been passed on to the next generation of Revillas, in Tina's daughter Jana Valencia and niece Lexi Schulze. Aside from genetic good looks, Tina, Lexi and Jana also share another thing—their love of shopping at SM.



Tina, Jana and Lexi today—a generation of SM shoppers.

In celebration of its 50th Anniversary, SM is launching "Generations" campaign to highlight the people whose lives the shopping destination has touched through the years. SM after all, is about people, many of whom have their own SM story to tell. Here, Tina, Lexi, and Jana talk to us about beauty, style, and shopping at SM.

How would you describe your personal style?

Tina: Classic and casual for day, glam and sophisticated for the evening.

Lexi: I actually have a very quirky sense of style. My fashion sense is a reflection of who I am. I take my clothing seriously in the sense that I will not wear something I'm not comfortable in, or something that I feel is not a statement for what I stand for.

Jana: My style is quite simple. I'm usually just in jeans, a cool top and flip flops.

When did SM start dressing you up for your television shows? Did this help you feel stylish and fashionable? Why did it last so long?

Tina: That must have been in the mid 1980s, about 1984. SM dressed me for shows like the "Big, Big Show," "Sunday Special," "Lunch Date," "Ye Danggo," and "Home Sweet Home." It was the best thing that ever happened to me. Dressing up can be difficult especially if you are doing a daily show. You can run out of ideas. Going to SM to pick clothes was such a big help. SM has a wide variety of clothes from traditional to stylish and for all ages. And it has become even better through the years.

My relationship with SM lasted all these years because of the respect we have for one another. SM is a very professional company.

When Lexi wanted someone to dress her up for her newscast, why was SM top of mind?

Tina: When I found out that Lexi was going to do a newscast for Channel 9 last year, I called her up and mentioned to her the idea of getting a clothes sponsor. I told her I would call up SM's PR group to ask if this might be possible. And it happened.

Lexi: Tita Tina was so generous to introduce me to her SM family who has been an absolutely important part of her television career for more than 25 years. I couldn't have asked for a better, more diverse, completely easy sponsor to deal with on a weekly basis.

Has wearing clothes from SM helped shape your personal style?

Tina: Yes, especially since I was doing a daily show and looking different all the time was important. I would try new clothes and discover some great finds.

Lexi: In an industry that is very much about appearance, it is important to make your mark by thinking out of the box and not conforming to any fad that will disappear so quickly. I enjoy mixing and matching the adorable tops and accessories I choose from SM's wide selection with my wardrobe staples that are signatures to my personal style.

What SM does for me is enhance my style statement with hip pieces that I may not have had as a "must-have" but are fun to wear nonetheless.

What is your earliest recollection of shopping at SM?

Tina: I must have been in my teens when my mother (the late Azucena Revilla) would take my siblings and me there. She was an avid SM shopper.

Lexi: My mom (Cecille Revilla-Schulze) would take me as a child to get shoes and clothes from an already crowded SM. I recall having to try on all potential outfits to check the fit as my mom is rather frugal and wanted to check them out before paying.

Jana: I used to accompany my mother when she would shop for her clothes for her TV shows when I was about 4 or 5 years old. I loved it when she would take me to the



About 15 years ago: Tina and daughter Jana were part of SM's Mother's Day

toys section of the department store. I had a lot of fun looking at the stuffed toys and Barbie dolls.

What do you like most about shopping at SM?

Jana: I buy a lot of clothes from SM because everything is there. It caters to all kinds of styles. Even when I'm looking for something different to wear, I usually just visit an SM Department Store because I know I will surely find something there.

Lexi: My wardrobe is filled with your clothes. My home is decorated with all your knickknacks. My fridge is stocked with your groceries. My husband is a fan of ACE Hardware. My favorite bathroom items can only be found at Watsons. The list goes on. Ummm... you've got it all for me!

Tina: Everything! I remember the slogan, "At SM, We've Got It All!" This is so true. One can go to SM and go home very satisfied because you would be able to find the item you need and buy it at a price you can afford. Even if I'm no longer on tv or in television, I still go to SM. It has become a byword for me. It's like a second home, too.

Gone, baby, gone

For Kim Atienza, Marie France's Ultrashape and its complimentary treatments are the answer to his weight-loss needs



ENDERMOLOGIE: a non-invasive, virtually painless treatment

Extra pounds

Perfect fit



KIM ATIENZA'S "before" photo, when the politician-turned-tv-host tipped the scales at 190 lbs.



A SVELTE Atienza today



Very masculine modern scents

SINCE ITS DEBUT A decade ago, Hugo by Hugo Boss continues to be a top men's scent.



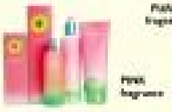
Seven shampoo solutions

BASED ON IN-DEPTH research with thousands of consumers around the world, Head & Shoulders has come up with a new formula that makes sure we don't get turned away again because of dandruff.

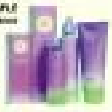


BLUE fragrance

Fragrance trio



PINK fragrance



PURPLE fragrance

Lipstick for all skintones



MAX Factor Colour Collections Lipstick



All-day freshness and energy



NIVEA Deo Energy Fresh

Colors of Tokyo



TOKYO by Kenzo



Pink Raspberry Look

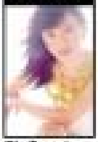




Spring fling

Bobbi Brown has a young and fresh look

KNOCKOUT!



Ria Francisco-Prieto



BOBBI'S INSPIRATION. "The Pink Raspberry Collection was inspired by the color of a hand-hammered ring that I found at an outdoor market in Provence. Raspberry is a bright way to wear color. It brings out the natural flush of pink in the cheeks. There's a shade of raspberry for every complexion—from pink to deep raspberry."



Big eyes framed by long, lush lashes

MAKEOVER 911











Short eyelashes



Seven-day beauty challenge

ENTERTAINMENT

Editor: Emma G. Yalarde



Best Entertainment Columnist





Elton John steals scene at 'No Country' Oscar party

ONLY IN HOLLYWOOD



Ruben V. Nepales

Ben Affleck dumps Matt and Jennifer for whom?







Elton John steals

Pop legend

Fancy venue



Indies lead cr

... scene at 'No Country' Oscar party

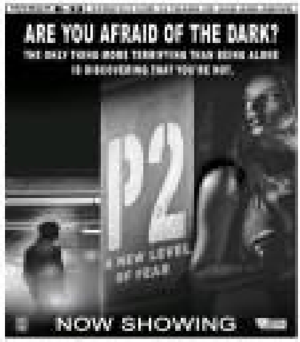
Beatles' music

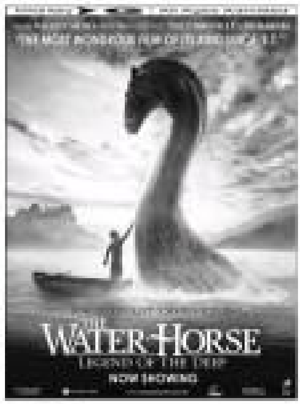
Ex-Beatles

Bono, actor



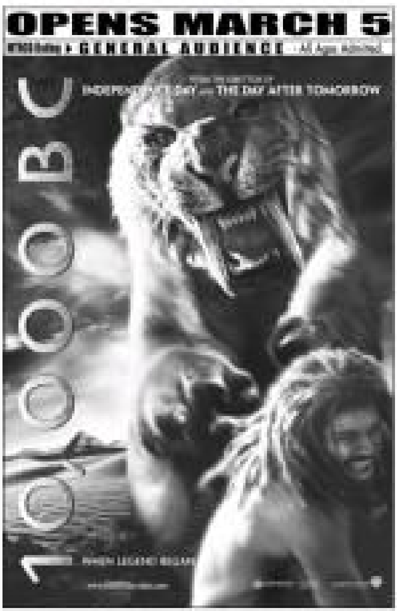


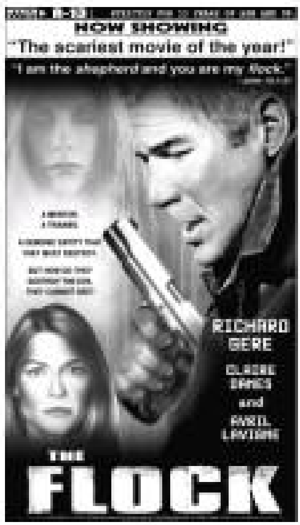






...ritics' choices







Inside the Secret Service

INQUIRER EXCLUSIVE

By Janet Susan R. Nepales
Los Angeles Correspondent



DENNIS Quaid in "Vantage Point"

'Agents eliminate their instincts for self-preservation'

LOS ANGELES—"WHEN GUNS GO off, our instinct is to duck," Dennis Quaid said as he explained his role as a Secret Service agent protecting the US president in Pete Travis' film "Vantage Point."

[illegible]

Real puzzler

[illegible]

'Glamorous' job

[illegible]

Charity work

[illegible]





Mouth-watering morning meals with all-new breakfasts at Max's

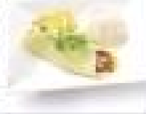
[illegible]

To date we have 13 breakfast items.

New: Cheesy Corned Beef Omelet
Meat Lover's Meal
Ham Steak
Bacon Meal

Existing: Tapa Meal
Sausage Meal
Vegetable Omelet Meal
Boneless Bangus
Tocino Meal
Adobo Flakes
Longganisa Meal
Triple Chocolate Champorado





LIVING Stars

Why she wasn't there

RP stars turn out for Oscar fashion show



Red Carpet

"WE JUST launched the Tribeo channel and it needed a marquee property. The Oscars was the answer," said Moncher Olives, ABS-CBN head for Cable and Print Media group.

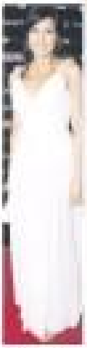
The Kapamilya network bought the exclusive rights to air the 80th Academy Awards from Disney-ABC, the official airing channel in the United States. To celebrate the deal, ABS-CBN hosted a pre-Oscar party at The Edsa Shangri-la Hotel Ballroom in Mandaluyong on Saturday.

Highlight of the party was a fashion show featuring the latest Hollywood trends, as interpreted by designers Jun Escario and Randy Ortiz.

Performing musical numbers









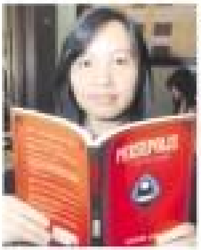
CLOCKWISE from above: Nikki Gil, Miss Earth 2004 Priscilla Meirelles and Albert Martinez.



PAOLO VILLALUNA (Director, "Selda")

"THE POWER OF Myth" is originally a documentary first broadcast in 1988. The documentary comprises six one-hour conversations between mythologist Joseph Campbell and journalist Bill Moyers. This book follows the framing of the documentary and provides additional discussions. This is my favorite because I can choose as a new myth-making machine.

Marinel R. Cruz



ELLEN RAMOS (Director, "Selda")

"PERSEPOLIS: THE STORY of a Childhood" by Marjane Satrapi is an autobiographical graphic novel. It's very personal. It's about her struggle to find her voice amidst her socially repressive country, Iran. Marjane is an illustrator. The movie version of her work was nominated for Best Animated at the Oscars.

Marinel R. Cruz

RP stars turn out for Oscar ...

From page 8


JOSE Ramon "Mandas" Olives, ABS-CBN executive

were Nikki Gil, Irish Fullerton, Toy Panaa, Isabelle and pop diva Kuh Ledesma. Sarah Meier and Rochelle Pangilinan shared hosting chores.

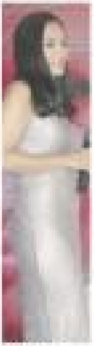
Various non-entertainment personalities took part. Some joined an Oscar trivia contest. Everyone voted for Best Picture from among the five nominated films. The winners claimed their prizes on Monday after the Academy Awards show held in Hollywood, Los Angeles.

Said Olives: "Disney and ABC were convinced that, if the Oscars should have a new Philippine home (after RPN 9), it had to be ABS-CBN. They were very excited. They named the price, I said OK, and told the boss later."

Marinel R. Cruz

(Email: mcruz@inquirer.com.ph)

Photos by Rudy Esperas


KUH Ledesma


SARAH Meier


IRISH Fullerton


RACHEL Anne Wolfe

AT THE CINEMAS

Cinema							
GLORIETTA 1	1 3:10 TO YUMA	2 THE FLOCK	3 MY BEST FRIEND'S GIRLFRIEND	4 MY BIG LOVE			
GLORIETTA 4	1 VANTAGE POINT	2 THE FLOCK	3 THE WATER HORSE	4 KITE RUNNER	5 3:10 TO YUMA	6 MY BIG LOVE	7 DAN IN REAL LIFE
GREENBELT 1	1 THE ASSASSINATION OF JESSE JAMES	2 MY BIG LOVE					
GREENBELT 3	1 VANTAGE POINT	2 THE WATER HORSE	3 JUNO	4 3:10 TO YUMA	5 DAN IN REAL LIFE		
ALABANG TOWN CENTER	1 THE WATER HORSE	2 DAN IN REAL LIFE	3 MY BIG LOVE	4 KITE RUNNER	5 3:10 TO YUMA		
AYALA CENTER CEBU	1 MY BIG LOVE	2 THE WATER HORSE	3 IN THE NAME OF THE KING	4 JUMPER			
MARKET! MARKET!	1 MY BIG LOVE	2 MY BEST FRIEND'S GIRLFRIEND	3 THE FLOCK	4 THE WATER HORSE	5 3:10 TO YUMA		
TRINOMA	1 MY BIG LOVE	2 VANTAGE POINT	3 3:10 TO YUMA	4 KITE RUNNER	5 THE FLOCK	6 DAN IN REAL LIFE	7 THE WATER HORSE

AT THE MALLS

Mall	Event
Glorietta	
Greenbelt	
Alabang Town Center	Totally Spies live at Filinvest
Ayala Center Cebu	
Market! Market!	Totally Spies live at Filinvest
Cinemagic	
Ayala Museum	
TriNoma	



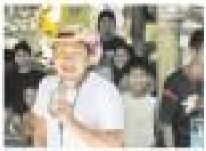
SINGING COUPLE ISAY ALVAREZ & ROBERT SEÑA

Javier's horrible haircut

CHEER FACTOR

YASMIEN KURDI





ON THEIR days off, Direk Go and the crew enjoy videoke sessions.



THE STAFF stayed on the remote island for over a month.



Cuyo connection

[illegible]



LIVING room in Pluning's house was filled with antiques by production designer Raymond George Fernandez.

[illegible]



JUDAI'S Communion photo.

[illegible]









Cuyo connection

Stars finally get to visit the island they've been helping all this time

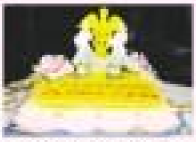
By Bayani San Diego Jr.





DOUBLE TAKE.





THE CAKE

IC's fun theme party

(Photos by Nestor Bunoan)

